

The purpose of this EEO Public File Report is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): WDHR, WPKE AM-FM, WXCC, WZLK, WLSI, WEKB, WBTH and WPRT and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites

The information contained in this Report covers the time period beginning April 1, 2008 to and including March 31, 2009.

The FCC's 2002 EEO Rule requires that this Report contain the following information:

- 1 A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
- 2 For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone;
- 3 The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
- 4 Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
- 5 A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree reported for work. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by e-mail.

Annual EEO Public File Report Covering the Period from April 1, 2008 to March 31,
 2009 Stations Comprising Station Employment Unit: WDHR, WPKE AM-FM, WXCC,
 WZLK, WLSI, WEKB, WBTH and WPRT

Full Time Jobs Filled:	Date Filled:	Recruitment Source:	Total # of Interviewees
On-Air Board Operator	4/2/08	WDHR Radio Station	2
WZLK Sales Executive	6/9/08	Pikeville College	2
WZLK Sales Executive	6/9/08	WZLK Radio Station	2

Total Number of Persons Interviewed During Applicable Period: 15

Total Number of Interviewees Referred by Each Recruitment Source:

Recruitment Source Name	Total Number of Interviewees
WDHR Radio Station/Pikeville. KY	2
WPKE FM/Mix 103/ Coal Run, KY	2
Oldies Radio Network/WPKE-AM, Pikeville, KY/WPRT-AM, Prestonsburg, KY/WEKB-AM, Elkhorn City	0
WZLK-FM, Virgie, KY	2
EKB Internet Websites	4
Medical Leader, Pikeville, Whitesburg, KY	2
West Virginia/Williamson- Unemployment Office	1
Pikeville College	2
WXCC Radio Station	0
WLSI Radio Station	0

LIST OF RECRUITMENT SOURCES USED TO FILL EACH VACANCY

Job Title for Vacancy: On-Air Board Operator Position
Position Filled: 4/2/08
Recruitment Source for Actual Hire: WDHR Radio Station

RECRUITMENT SOURCES UTILIZED FOR THIS VACANCY

Name and Address of Source	Contact Person and Phone Number
West Virginia Unemployment Offices	Deborah Carr
WDHR FM, Pikeville, KY	Dan P'Pool
WXCC Fm, Williamson, WV	Dan P'Pool
Oldies Radio Network, WPKE-AM,WEKB,WBTH	Dan P'Pool
WLSI/Talk Radio Network, Pikeville, KY	Dan P'Pool
WZLK-FM, Virgie, KY	Dan P'Pool
WPKE-FM, Coal Run, KY	Dan P'Pool
Pikeville College	Geri Kinder
Medical Leader	Lisa Blackburn
EKB Internet/Websites	Dave Stanford

LIST OF RECRUITMENT SOURCES USED TO FILL EACH VACANCY

Job Title for Vacancy: WZLK FM Sales Executive

Position Filled: 6/9/08

Recruitment Source for Actual Hire: WZLK Radio Station

RECRUITMENT SOURCES UTILIZED FOR THIS VACANCY

Name and Address of Source	Contact Person and Phone Number
WZLK Radio Station	Dan P'Pool/Christy Adkins
WDHR Radio Station	Dan P'Pool
WPKE FM Radio Station	Dan P'Pool
WXCC Radio Station	Dan P'Pool
Oldies Radio Network/WPKE/WEKB/WPRT	Dan P'Pool
EKB Internet/Websites	Dave Stanford/Dan P'Pool
Pikeville College	Dan P'Pool
Medical Leader	Dan P'Pool
West Virginia Unemployment Office	Dan P'Pool
WLSI Radio Station/WBTH	Dan P'Pool

LIST OF RECRUITMENT SOURCES USED TO FILL EACH VACANCY

Job Title for Vacancy: WZLK Sales Executive
Position Filled: 6/9/08
Recruitment Source for Actual Hire: Pikeville College

RECRUITMENT SOURCES UTILIZED FOR THIS VACANCY

Name and Address of Source	Contact Person and Phone Number
WDHR Radio/Pikeville, KY	Dan P'Pool
WPKE-FM/Mix 103/ Coal Run, KY	Dan P'Pool
Oldies Radio Network, WPKE-AM, WBTH,WPKE,WPRT	Dan P'Pool
WZLK FM/ Virgie, KY	Dan P'Pool
WLSI AM/ Pikeville, KY	Dan P'Pool
WXCC FM/ Williamson, WV	Dan P'Pool
Floyd County Times, Prestonsburg, KY	606-886-8506
Williamson, WV Unemployment Office	304-235-6012
KY/Pike County Unemployment Office	Julia Roberts
Medical Leader/ Pikeville, KY	Lisa Blackburn
EKB Websites	Dan P'Pool/Dave Stanford

Summary Description of Supplemental Outreach Initiatives

2/4 Year Period Beginning 4/1/2008 and ending 3/31/2009

Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WDHR, WPKE AM-FM, WXCC, WZLK, WLSI, WEKB, WBTH and WPRT.

First Initiative: Big Sandy Community & Technical College Career Day: 1. The Career day was held on May 21, 2008 at the Big Sandy Campus at Pikeville, KY from 10am until 3pm. Tia Fletcher was our designated speaker and presenter on the topic of careers in broadcasting.

Second Initiative: Mingo County Career Fair. 1. We participated in the Career Day on 5/20/08 at Marshall University in West Virginia. Rocky Ball represented our stations and was a speaker at this event to talk to students about careers in broadcasting.

Third Initiative: IBIB Scholarship Award: 1. The IBIB-SESAC-East Kentucky Broadcasting Scholarship of \$7500.00 will be awarded to a junior or senior at a college or university that offers undergraduate training in radio broadcasting and or music related programs. We began airing the ads asking for interested students to contact us for an application. We began the ads from 2/5/09-2/16/09.

Fourth Initiative: Pikeville College-Job Sight Career Fair: We participated in this event from 9:30am until 4:00pm on 2/26/09. It was held at the Booth Auditorium at Pikeville College. We accepted 11 applications of employment at this event. Deidra Adams and Janet Adkins were present at this event.

Fifth Initiative: Mingo County Career Fair/2009: Rocky Ball was a presenter at the Mingo County Career Fair held on March 17, 2009 at the Williamson campus of Southern West Virginia and Technical College in West Virginia from 9:15am-11:05am. Rocky spoke with students from eighth grade classes on a career choice of broadcasting.

Sixth Initiative: Pike County Chamber of Commerce/EKB Career Fair 2009: We co-hosted this Career Fair entitled "Pike County Works" on March 27, 2009 from 10am until 8pm at the East Kentucky Expo Center in Pikeville, KY. Debbie Lawson was there from 10am until 3pm and Vernon Roberts was there from 3pm until 8pm to take applications and answer any questions. We also were broadcasting this event throughout the day. We took 60 job applications while we were there.

